TECHNOLOGY & STYLE





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NIONIC. ORTHAHEEL*



THE SOURCE OF OUR INNOVATION

Led by world-renowned podiatrist Phillip Vasyli, the Vionic Innovation Lab is an unparalleled collaborative of lower-limb biomechanics authorities with a common vision:

To enhance foot health and advance affordable. innovative technologies that help feet and legs function at their very best.

LEARN MORE AT: vionicshoes.com/vionic-innovation-lab



VIONIC[®]

ORTHAHEEL® TECHNOLOGY





VIONIC.

ORTHAHEEL®



Your comfort or your money back'

*Conditions apply, Proof of purchase required.

VionicShoes.com



ANDREW WEIL, M.D.

Andrew Weil, M.D., donates all of his after-tax profits from royalties from sales of Vionic* with Orthaheel* Technology products directly to the Weil Foundation, a not-for-profit organization dedicated to supporting integrative medicine through training, education and research. For more information, visit www.weilfoundation.org.

NATURAL RELIEF From the Ground Up

Our feet were designed to walk on soft, natural surfaces like soil and sand, yet today we spend most of our time standing, walking and running on unnaturally hard, flat surfaces.

This loss of our footprint has resulted in a variety of pains and injuries affecting not just the feet, but the entire body.



BY NATURALLY REALIGNING THE FEET,

Vionic* with Orthaheel* Technology helps reduce over-pronation, which can help relieve associated conditions.

WALK. MOVE. LIVE.™

BREAKTHROUGH TECHNOLOGY in Every Pair



MEN'S & WOMEN'S FLAT SHOES



HOW VIONIC' WITH ORTHAHEEL' TECHNOLOGY CAN HELP



WOMEN'S WEDGES
Our wedges offer support and
stability for added comfort.

ASSOCIATED CONDITIONS



Heel pain is a common complaint that has many causes. One of the causes of heel pain is inflammation of the tissue on the bottom of the foot, which is called plantar fasciitis. Some causes of plantar fasciitis may be standing too long, being overweight, having arches that are either too flat (over-pronation) or too high, or wearing non-supportive shoes. By using orthotics, you may be able to alleviate the heel pain resulting from plantar fasciitis.

LOWER BACK PAIN

Low back pain is one of the most common disorders affecting the back. Over-pronation may be a contributing cause of low back pain. Orthotics may help alleviate low back pain when combined with proper diagnosis and treatment.

SHIN PAIN

Shin pain, often referred to as "shin splints," is a common term for pain occurring in the front and/or inside section of the shinbone. Some of the factors that predispose to the development of shin splints include excessive pronation and flat feet. By wearing orthotics and supporting your feet, you may be able to alleviate some of your shin pain.

KNEE PAIN

There are a number of common causes for knee pain, and it is important to have an accurate diagnosis of the cause so that appropriate treatment can be pursued. Depending on the type and severity, knee pain can be minor or can lead to severe discomfort. Orthotics may help provide the alignment and support needed to alleviate knee pain.

FLAT FEET

A true flat foot is rare. Over-pronation causes the foot's arch to collapse and elongate, giving the appearance of a flat foot, which may cause heel pain, knee pain and shin pain. By wearing orthotics and supporting your feet, you may be able to alleviate some of these symptoms.

Vionic products are not intended to resolve serious injuries. If you have previous injuries, or are currently wearing Vionic products and experience new pain, or existing pain persists or worsens, discontinue use and consult your doctor.